Airports
Aluminum Manufacturing
Automotive
Automotive Components & Suppliers
Bio-Tech & Genetic Engineering
Breweries
Ceramics
Civil Engineering Infrastructure (sewers, relining, water transmission)
Chemical
Cooling Towers
Electronics
Food and Beverage Processing
Hydroelectric
Industrial
Industrial Manufacturing
Institutions (medical, hospitals, universities, etc.)
Marine & Ship Building
Metal Treatment & Finishing
Mining
Misc. Manufacturing
Offshore Exploration & Platforms
Paints & Pigments
Petrochemical
Pharmaceutical
Plastic & Polymers
Pollution Control - Odor Control
Power & Electrical Generation
Process Metals
Pulp & Paper
Recreation (parks, zoos, aquariums)
Refineries
Research & Development (including laboratories)
State Departments of Transportation
Steel Mills
Telecommunications (fiber optics)
Transportation (including highway and bridge drainage)
U.S. Department of Defense (Air Force, Army, Navy)
Water & Waste Treatment
Other key influencers, and often people who are doing the purchasing, would include:

- Architectural Engineers
- Consulting Engineers
- Corrosion Resistant Equipment Brokers
- Design & Build Consultants & Contractors
- Exporters
- General Contractors
- HVAC Contractors
- Industrial Distributors
- Mechanical Consultants
- Mechanical Contractors
- Pipe, Valve & Fittings (PVF) Distributors